

County Profile Contact (919) 715-6374

Commerce Economic Development Contact (919) 733-4977

## Demographics

### Population & Growth

	Population	Annual Growth
2016 Proj Total Population	64,829	1.4%
2011 Proj Total Population	60,565	
2010 Census Total Population	59,916	2.4%
2000 Census Total Population	48,498	
July 2010 Certified Population Estimate	60,547	

### Urban/Rural Representation

		Urban/Rural Percent
2000 Census Total Population: Urban - inside Urbanized Area	0	0.0%
2000 Census Total Population: Urban - inside Urbanized Clusters	16,696	34.4%
2000 Census Total Population: Rural - Farm	1,005	2.1%
2000 Census Total Population: Rural - Nonfarm	30,797	63.5%

### Estimated Population by Age

		Pop by Age
2016 Proj Median Age	40	
2011 Proj Median Age	40	
2000 Census Median Age	36	
2011 Proj Total Pop 0-19	15,101	24.9%
2011 Proj Total Pop 20-29	6,804	11.2%
2011 Proj Total Pop 30-39	8,479	14.0%
2011 Proj Total Pop 40-49	9,942	16.4%
2011 Proj Total Pop 50-59	8,903	14.7%
2011 Proj Total Pop 60+	11,336	18.7%

## Commuters, Workers Age 16 and over, Est

### Percent of Workers, By Travel Time

Avg Travel Time, Minutes	28
Workers Not Working at Home	24,294
Travel Time to Work: < 10 minutes	10.4%
Travel Time to Work: 10-14 minutes	10.9%
Travel Time to Work: 15-19 minutes	12.4%
Travel Time to Work: 20-24 minutes	14.6%
Travel Time to Work: 25-29 minutes	6.8%
Travel Time to Work: 30-34 minutes	15.7%
Travel Time to Work: 35-44 minutes	10.3%
Travel Time to Work: 45-59 minutes	12.7%
Travel Time to Work: 60+ minutes	6.3%

### Workers, By Transportation

Worker Transp, Base	25,229
Work at Home	935
Drove Car/Truck/Van Alone	21,554
Carpooled Car/Truck/Van	2,315
Public Transportation	0
Walked	222
Other Transportation	203

### Place of Work

	Commuters	Residents
Worked in State/County of Residence	12,341	50.8%
Worked in State/Outside County of Residence	11,661	48.0%
Worked Outside State of Residence	316	1.3%

## Education

		Pop Age 25+
2010-11 Kindergarten-12th Enrollment	8,545	
2011 Average SAT score (2400 scale)	1,382	
2011 Percent of Graduates taking SAT	58.0%	
2009-10 Higher Education Completions	.	
2009-10 Higher Education Total Enrollment	.	
Est Education Attainment - At Least High School Graduate	31,691	79.9%
Est Education Attainment - At Least Bachelor's Degree	5,467	13.8%

## Housing

		Growth or % of Total
2016 Proj Total Housing	25,070	8.5%
2011 Proj Total Housing	23,111	
2010 Census Total Housing	20,628	
2010 Census Occupied Housing	18,429	89.3%
2010 Census Vacant Housing	2,199	10.7%
2010 Est Median Value of Owner Occupied Housing	\$125,200	
2010 Est Median Value of Renter Occupied Housing	\$678	
Est Owner Occupied Housing	15,033	75.8%
Est Renter Occupied Housing	4,787	24.2%
Est Owner Occupied Housing Vacancy	1.8%	
Est Renter Occupied Housing Vacancy	3.8%	
2010 Census Total Households	22,827	

## Income

		Percent Growth or Total
2010 Est Median Family Income	\$57,203	24.3%
2000 Census Median Family Income	\$46,019	
2016 Proj Median Household Income	\$51,217	16.5%
2011 Proj Median Household Income	\$43,951	10.0%
2000 Census Median Household Income	\$39,967	
2010 Est Median Worker Earnings	\$28,678	
2016 Proj Per Capita Income	\$23,446	2.0%
2011 Proj Per Capita Income	\$21,291	24.4%
2000 Census Per Capita Income	\$17,118	
Est Total Pop with Income Below Poverty Level, Last 12 months	6,505	11.9%

## Employment / Unemployment

	Year to Date	2010 Annual
2011Q3 Employment	22,856	22,662
2011Q3 Unemployment	2,559	2,677
2011Q3 Unemployment Rate	10.1%	10.6%
2011Q3 Announced Job Creation	10	1
2011Q3 Total Announced Investments (\$mil)	\$48.0	\$0.0
Dec2011YTD Lost Jobs, Closings & Layoffs	.	7
Dec2011YTD Establishment Events, Closings & Layoffs	.	1

<b>Employment / Wages by Industry</b>	<b>2011 2nd Qtr Employment</b>	<b>2010 Annual Employment</b>	<b>2011 2nd Qtr Avg Weekly Wage</b>	<b>2010 Avg Weekly Wage</b>
Total All Industries	20,050	19,079	\$750	\$745
Total Government	2,463	2,431	\$1,133	\$1,103
Total Private Industry	11,170	9,356	\$657	\$714
Agriculture Forestry	0	0	.	.
Fishing & Hunting				
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	650	696	\$727	\$726
Manufacturing	4,772	4,585	\$849	\$881
Wholesale Trade	503	402	\$637	\$626
Retail Trade	1,407	1,361	\$482	\$541
Transportation and Warehousing	65	64	\$959	\$876
Information	56	58	\$557	\$592
Finance and Insurance	234	227	\$824	\$770
Real Estate and Rental and Leasing	64	73	\$379	\$363
Professional and Technical Services	222	184	\$805	\$851
Mgt of Companies, Enterprises	14	24	\$1,220	\$1,643
Administrative and Waste Services	766	693	\$610	\$618
Educational Services	4	0	\$613	.
Health Care and Social Assistance	1,376	0	\$443	.
Arts, Entertainment and Recreation	55	33	\$117	\$157
Accommodation and Food Services	888	865	\$236	\$231
Other Services Ex. Public Admin	160	154	\$513	\$549
Public Administration	2,398	2,367	\$1,137	\$1,109
Unclassified	0	1	\$0	\$672

## Commercial/Retail/Industrial

### Local Businesses

Jan2012 Available Industrial Buildings	21
2011Q2 Establishments: Total Private Industry	819
2011Q2 Establishments: Manufacturing	51
Est Self Employed	1,497

### Local Retail Business

2010 Total Retail Sales (With Food/Drink) (\$mil)	\$260.0
2010 Total Retail Businesses (With Food/Drink)	265
2010 Avg Sales/Business Total (with Food/Drink)	\$981,054

## Quality of Life

### Taxes

FY2011-12 Property Tax Rate per \$100 Value	\$0.7950
FY2010-11 Annual Taxable Retail Sales (\$mil)	\$234.8
2012 Tier designation	2

### Childcare

2011Q3 Licensed Child Care Facilities	45
2011Q3 Licensed Child Care Enrollment	1,402

### Weather

Annual Rainfall	47
Annual Snowfall	9
Average Annual Temperature	57
Average Annual High Temperature	69
Average Annual Low Temperature	46

### Healthcare Providers

2010 Number of Physicians	104
2010 Physicians per 10,000 population	17.3
2010 RNs per 10,000 population	105.1
2010 Dentists per 10,000 population	3.0
2010 Pharmacists per 10,000 population	10.1

### Sources:

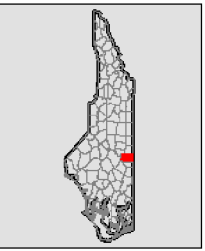
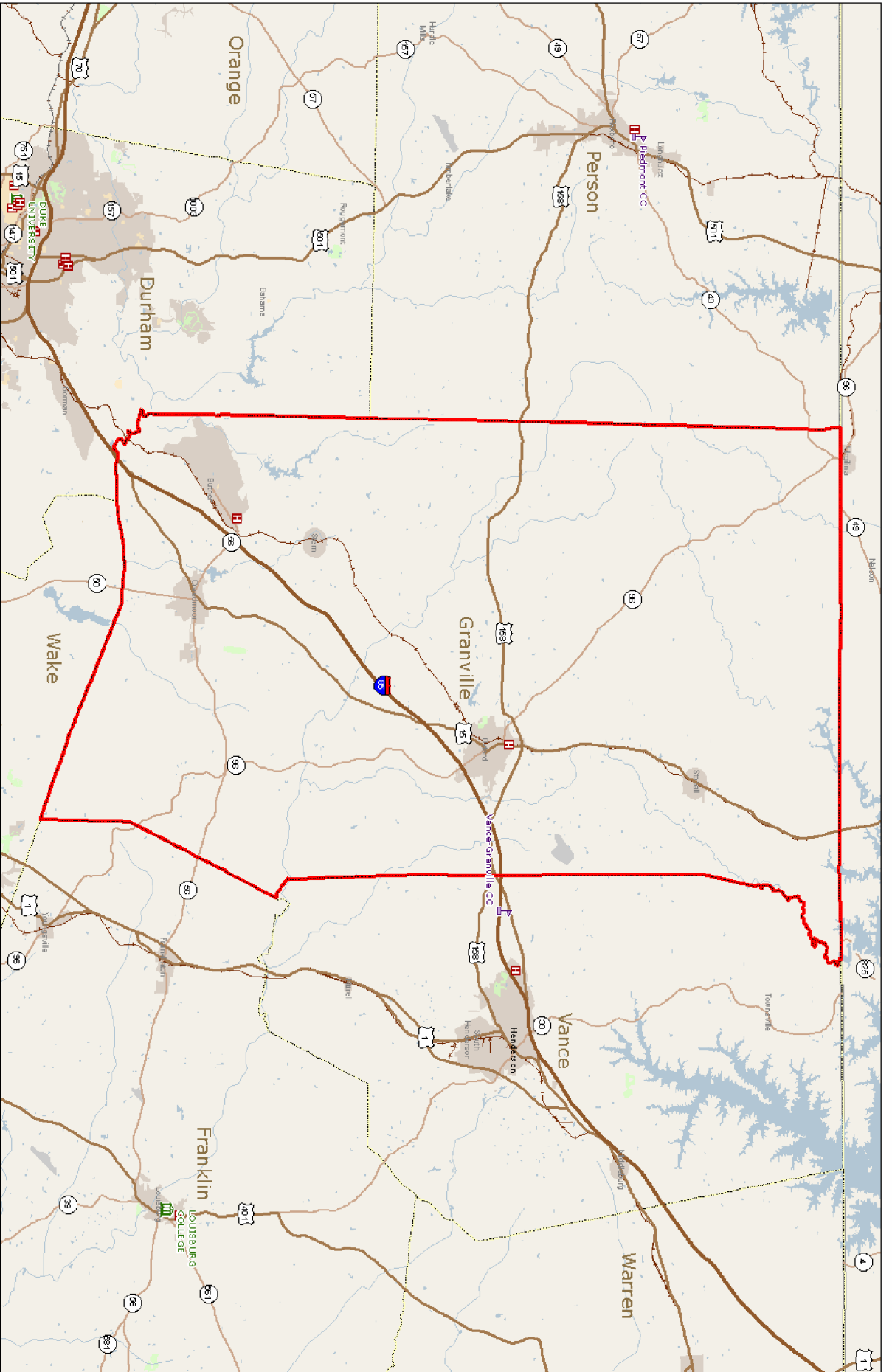
ESRI for demographics, housing, income, crime, weather, and retail data. <http://www.esri.com> NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org> US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/> NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, and industrial buildings. <http://www.nccommerce.com/en> NC Commerce, Division of Employment Security for lost jobs and affected establishments data and occupational data. <http://www.ncesc.com> NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. ESRI 2011/2016 data are projections and noted as proj. Some data may be available only for North Carolina.

2010 Census data is noted as such. American Community Survey (ACS) data is noted as an estimate (est) and is from the 2006-10, 5 year survey and data is as of 2010 and dollars inflated to 2010\$. Rural/urban definitions from the 2010 Census will be available in late 2012.

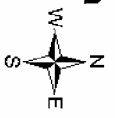
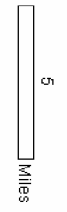
For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf), or click on it under the map on the homepage.



- Legend**
- USA Airports
  - International/Regional/Municipal
  - Military/Seaplane Base
  - Other Airports
  - Hospital
  - Public/Private Univ./Comm Col.

- Interstate
- US Highway
- State Highway
- Railroads
- Rivers
- Water
- Park
- National Forests
- Municipal Boundaries
- County Boundary

**Granville, North Carolina**



T H R I V E  
in  
**NORTH CAROLINA**